



Trusted Providers of Custom Design Solutions

## We've Got **You Covered**

- ▶ Brand/Logo Development
- ▶ Content Management
- ▶ Creative Design
- ▶ E-mail Campaigns
- ▶ Print Consultation
- ▶ Print Design
- ▶ Rich Media Presentation
- ▶ Search Engine Optimization
- ▶ Training & Support
- ▶ Usability
- ▶ Website Development
- ▶ Web Dev Consultation

## MISSION

Whether you have a blossoming idea, are in need of an update, or simply require an innovative approach at showcasing your brand, Umbrasolutions will revolutionize how you see your company in market — both in print, and online.

## PHILOSOPHY

Client input is integral in achieving solutions that WORK. Our clients are included in every milestone of the creative process, from concept to completion. Let us partner with you, with the specific task of making your business look as good as you know it is. We pride ourselves on high quality, custom designs and we'll work closely with you to achieve this end result — period.

## EXPERIENCE

Thinking about your print and web presence can be overwhelming. Allow us to put our experience, innovation and creativity to work for you! We'll take what you provide and apply our combined decades of knowledge to expand upon your ideas and present you with many options — making sure you don't miss any opportunity to make the most out of your project.

Our history is a success story of providing print/web design support to start-ups and well-established companies alike. Our mission: To integrate proven best practices with timeless concepts and designs.

## SERVICES

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- ▶ Website Development

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Trusted Providers  
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Solutions

Need a Solution?

**We've Got  
You Covered**

## WHY UMBRASOLUTIONS

What separates us from the competition? Try a proven track record and a wealth of creative and technical experience and savvy. Our ability to quickly internalize a concept and translate that concept to rendering, utilizing the newest technologies and best practices to create a timeless solution, is one of our strongest assets.

Team Umbra has provided print and web solutions to companies from varied industries like:

- ▶ **A1 Medical Transcription**  
Medical Transcription

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- ▶ **Biltmore Capital Group**  
Banking & Real Estate

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- ▶ **Coca Cola NYC Street Team Campaign**  
Beverage

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- ▶ **Condé Nast, BRIDES Magazine**  
Publishing

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- ▶ **Fitness Outfitters**  
E-commerce

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- ▶ **Kueit**  
Music Software

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- ▶ **Sony BMG, Three Six Mafia Packaging**  
Major Label

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- ▶ **SWAP Management**  
Entertainment Management

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- ▶ **YMCA**  
Maryland Farms Fitness

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- ▶ **Wheels Go Round**  
Non Profit

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- ▶ **And many more**

## TEAM UMBRA

### Vincent Skyers,

Owner, Creative Director  
& Project Lead

Over 15 years experience in marketing and creative design, providing print, multimedia design, and online solutions, in industries ranging from fashion and entertainment, to direct marketing and publishing. Extensive knowledge of all system aspects of the design process — independent and team modes of working.

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### Chel Ramsey

Webmaster, Search Engine  
Optimization & CMS Lead

Over 15 years of client focused web and internet marketing solutions for varied industries including real estate, business consultation, non-profit, fitness, publishing & web publications, with a specific focus on usability and user experience. Expertise include: Search Engine Optimization, Content Management Systems, GreenIT, UX & UI.

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### Luc Perrin

Digital Environment  
& Systems Specialist

Over 10 years experience with the latest web technologies, including PHP, Ajax, RoR and Java. Specializing in system solutions development for projects of all scope and sizes. Knowledgeable in database design, CMS customization, integration and security administration.

...we are partners,  
with the specific task  
of making your  
business look  
as good as you  
know it is.



Your logo is a symbol that can provide consumers with instant and powerful brand recognition of your business and the services or products that you offer.

**PORTFOLIO SAMPLES**  
CREATIVE DESIGN & LOGO DEVELOPMENT

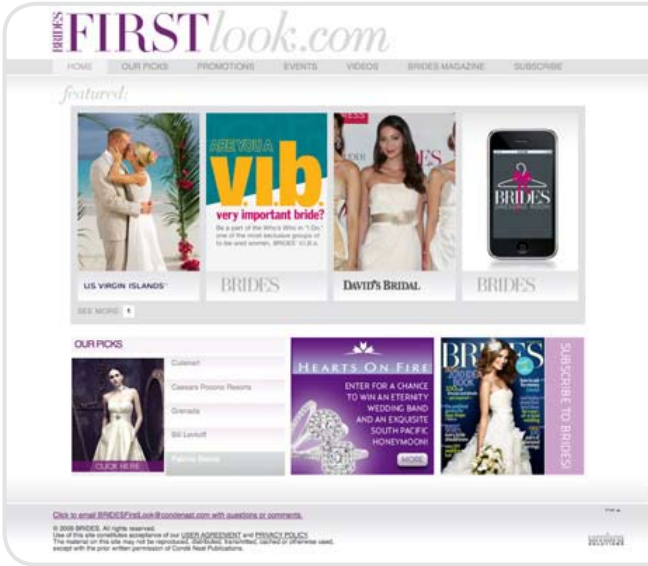




Customers want brands that are narrow in scope and distinguishable by a single word, the shorter the better.

- Al Ries

**PORTFOLIO SAMPLES**  
WEB DESIGN & DEVELOPMENT



**CMS SOLUTION**





Please direct all inquiries & requests to:  
[vincent@umbrasolutions.com](mailto:vincent@umbrasolutions.com)

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